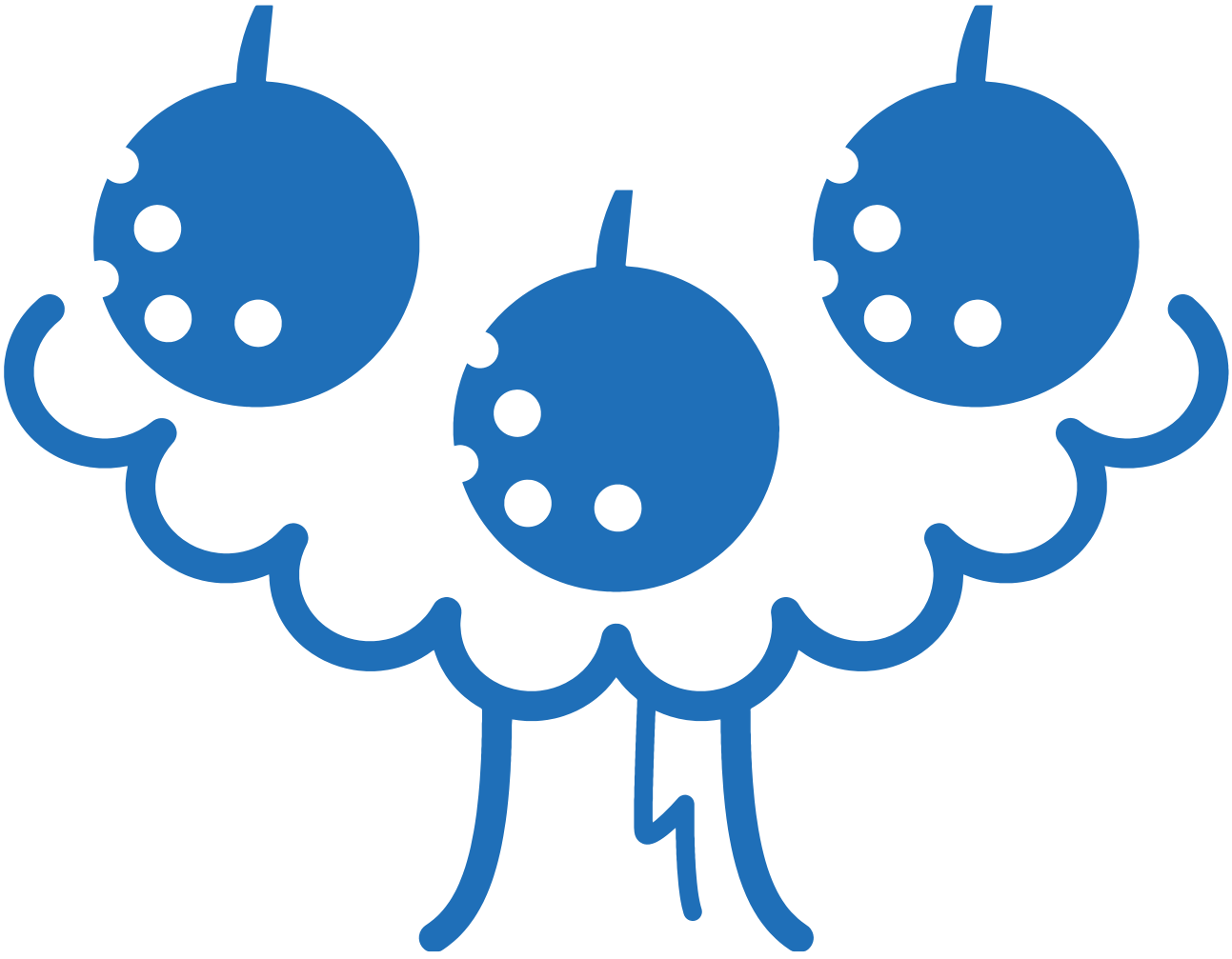地産地消